

2011: Trendspotting For The Next Decade By Richard Laermer



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a slogan 'Bring the Wow into your life,'" notes Richard Laermer, principal of RLM PR and author of 2011: Trendspotting for the Next Decade.

“i am not some fuddy-duddy acting prudish. i am a professional who is

Richard Laermer, owner of a PR firm and author of 2011: Trendspotting for the Next Decade.Â Mr. Laermer,Â fearÂ not the fuddy-duddy label, especially when

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Miranda July – doyenne of art-house chic or epitome of trendy

It's masturbation, that's what it is," said Richard Laermer, pop culture expert and author of the book 2011: Trendspotting for the Next Decade.

The very next new thing: commentaries on the latest developments

Seeing What's Next: Using Theories of Innovation to Predict Industry Change. Cambridge, MA: Laermer, Richard. 2011: Trendspotting for the Next Decade.

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2011 : trendspotting for the next decade, Richard Laermer. 0071497277 (alk. paper), Toronto Public Library.

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2011: Trendspotting for the Next Decade. Richard Laermer, Author McGraw-Hill \$25.95 (304p) ISBN 978-0-07-149727-5

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—RICHARD LAERMER, author of Punk Marketing and 2011: Trendspotting for the Next Decade
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Trendspotting May 8, 2011 farm-raised foods and American regional cuisines will be among the most promising food industry trends over the next decade.

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His latest publication, entitled 2011: Trendspotting, is a business book for the next decade. Richard Laermer has also written for the likes of The New York Times,

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So that's what 2011 is: an exploration of trends to affect our lives and a sense of what we have to overcome just before we leap into the new about-to-be-filled

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